



Kyiv
International
Economic
Forum

2015

Ukraine: From Third World to First

DIGITAL ECONOMY: GROWTH DRIVER FOR THE SOCIETY
Moderator: Evgeniy Sarantsov

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Ukraine, Kyiv, Hilton Kyiv Hotel

We all ask ourselves?

Does the development of global digital economy present either more threats or opportunities for Ukraine?

How much time does Ukraine need to readjust and get ready for the growth of the digital economy?

**What should be
the plan
of the digital economy reforms which
will bring more opportunities for
ukrainian business?**

The mood of 25 agents of the digital economy

Has there been any plan regarding the relocation of your team?

Yes - 35% / No - 65%

Speaking about the last year, has it become easier/ more difficult to work in Ukraine?

Easier - 30% / More difficult - 70%

Will Ukraine be able to compete in the global market of digital economy in the future?

Yes - 88% / No - 12%

Do you support that the government uses the digital innovations for the state development?

Yes - 54% / No - 46%

What are our plans for 2016?

■ And what will be with the digital economy in Ukraine in 2017?